



Neha Valecha

Visiting Faculty

Entrepreneurship, Marketing

My Contact

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📍 Andheri, Mumbai, India

Hard Skill

- Teaching
- Marketing Operations & Content Strategy
- Startup Coaching & Consulting
- Community Building &
- Management of team KPIs

Soft Skill

- Problem-solving
- Team Management
- Communication
- Multi-tasking

Education Background

- University of Mumbai
Masters in Leadership Science
Completed in 2018
- University of Mumbai
Masters in Commerce
Completed in 2015
- University of Mumbai
Bachelor of Commerce
Completed in 2013

About Me

Neha is currently a Visiting Faculty at NMIMS CIS (Kingston), Mittal College, and SPDT Degree College.

For over 10 years, Neha Valecha has worked with several startups in India, Indonesia, Singapore and Mauritius. Having developed a deep understanding of Content and GTM strategies for different formats, she has successfully executed numerous projects, creating high-value outcomes.

Visiting Faculty Experience

- NMIMS CIS (Kingston), Entrepreneurship : 2023-24
- Mittal College, Digital Marketing: 2023
- SPDT Bagarka College, Entrepreneurship: 2023
- KC College, Tourism Management: 2017
- Tolani College, Strategic Marketing: 2016-2017

Professional Experience

Venture Atom | Director - Marketing & Partnership

March 2022 – January 2023

Key responsibilities:

- Editor for the E-magazine - SaaS Industry
- Identify and develop partnerships and sponsors for the Emagazine and Podcasts
- Build a community of SaaS Founders – SaaSBOOMi.
- Organize events for SaaS founders in various cities
- Set up processes or Marketing and partnerships team

Swanicle | Chief Editor & Coach

January 2021 – February 2022

Key responsibilities:

- As a startup Coach, coached 8 startups in Mauritius
- Headed writing, publishing and website development activities
- Creating blogs, guides and how-to articles around sustainable living, minimalism, inclusion, social businesses, carbon neutrality.

Quickwork | Manager - Innovation

April 2017 – December 2020

Key responsibilities:

- Represented and introduced Quickwork in Singapore, Germany & India.
- Led the marketing team and cracked different digital channels of customer acquisition.
- Delivered conferences at international forums for high-profile and targeted lead generation.
- Worked and collaborated closely with growth partners.



Neha Valecha

Marketer & Startup Coach

Vocational Background

Asian Academy & Film & Television

Cinema Studies – Screenwriting

Ongoing

British Council

Creative Writing

Completed in 2022

Henry Harvin Education

Digital Content Writing

Completed in 2020

Manipal Prolearn

Digital Marketing

Completed in 2016

Professional Experience

Kuoni Academy | Sr Content Executive & Trainer

May 2015 – January 2017

Key responsibilities:

- Managed marketing-training programs on behalf of Swiss Tourism and Costa Rica Tourism
- Created marketing collateral brochures, slide decks, and course presentations
- Generated leads through SMS and Email campaigns.
- Assisted in developing course curricula

SMMART | EA to Chair

April 2014 – April 2015

Key responsibilities:

- Assisted Chief Trainer & Entrepreneur Coach – Santosh Nair in building and executing organisational strategies for consulting entrepreneurs.
- Developed content for the Chairman's speech & presentations
- Organised webinars, talks and training sessions for MSME owners.
- Booked meetings and managed Chair's time.

Tolani College of Coomerce | Assistant to Prof

March 2013 – December 2013

Key responsibilities:

- Taught Management and Marketing Subjects to students of FYBCom and TYBCom.
- Undertook administrative activities for HOD professors.