



SONAL SINHA

ENTREPRENEURSHIP
DEVELOPMENT TRAINER AND
AUTHOR OF "YOUTHPRENEUR"

- **INDIA BOOK OF RECORDS HOLDER FOR WRITING
MAXIMUM CHAPTERS ON ENTREPRENEURSHIP**

PERSONAL PROFILE

Trainer, Writer & Blogger for
Entrepreneurship
Development.

I am confident in my ability
to train students & individual
in Entrepreneurship.

Impart key skills in the
students to make them
successful Entrepreneur/
Business-Man.

EDUCATION

- B.E. (EEE) - 2012 - from
Faculty of Engineering &
Technology, Tamil Nadu
with 6.39 GPA.
- 12th with 63.4% from JAC,
Manoharpur, Jharkhand in
2007.
- 10th with 68% from
Kendriya Vidyalaya,
Chakradharpur, Jharkhand
in 2005.

SKILLS

- Trainer for Entrepreneurship
Development
- Selection of Product
- Market Research
- Manufacturing
- Costing & Pricing
- Company Formation
- Social Media Marketing
- How to Increase Sales with Marketing
Technique without Investment
- Franchise
- Import Export
- E-commerce & Market Place
- Finance Investment & Startup
Valuation
- Business Model Generation
- Business Plan
- Making Proposals for Investors
- Making Investment Thesis for Start-ups
- Making Financial Plan for Startups
- Evaluating Valuation of Start-ups
(early-stage companies)

WORK EXPERIENCE

Faculty- Entrepreneurship Management

- **Thakur College of Science & Commerce
: June 2024 to Present**

Training and Mentoring PGDM Students on
Entrepreneurship Development.

C O R P O R A T E A C H I E V E M E N T S

In IDFT

Responsible for starting a Digital Marketing initiative that has increased the revenue 100% every year.

Responsible for conducting more than 50 paid seminars successfully.

Published various articles in different newspapers on Entrepreneurship, Startups & Govt. policies.

Written various articles for many newspapers & magazines related to topics Business & Entrepreneurship.

In TISS

Implemented CRM software system for 300 HUBs in pan India.

In REMI

Started 2 business initiatives:

University Initiative & Channel

Partner Operations, which has increased the company's revenue by around 50% within one year.

Faculty- Entrepreneurship Management

- **SIES College of Arts, Science & Commerce : July 2024 to Present**

Training and Mentoring PGDM Students on Entrepreneurship Development.

Faculty- Management Applications

- **RD National College BAF: June 2024 to Present**

As a Visiting Faculty for Management Applications at RD National College BAF (June 2024 to Present), responsibilities include delivering lectures, facilitating interactive sessions, and conducting student assessments. Additionally, tasks involve mentoring students, coordinating with faculty and staff, and engaging in professional development, research, and scholarly activities to ensure a comprehensive and relevant educational experience for students.

Faculty- Entrepreneurship Management

- **Bunt Sangha's UKS Institute of Management Studies & Research: Dec 2020 to Present**

Training and Mentoring PGDM Students on Entrepreneurship Development.

My Book, Youthpreneur "Be your startup mentor" has been included in the Curriculum and Purchased for the Library.

- **DY Patil: 12 April 2023 to Present Visiting Faculty**

For the past three years, I have served as an External Examiner and Paper Setter for the Nutritional Entrepreneurship subject in both the MSC Nutrition Science and BSC Fitness Science programs.

Youthpreneur Book

This book has created an India Book of Record for writing Maximum chapters written on Entrepreneurship.

The book consists of 24 chapters on Entrepreneurship and is titled as 'Youthpreneur: Be Your Startup Mentor'

Youthpreneur: Be Your Startup Mentor' has been recognized by Indian Golden Award 2022

ACHIEVEMENT AS TRAINER & AUTHOR

- **Amity University:**

Invited for Author Talk and Book has been included in the library as a reference book for Entrepreneurship Development.

- **ITM Business School: Navi Mumbai**

Invited as a speaker for Early-Stage Startup Valuation.

- **Thadomal Shahani Engineering College:**

Got recognition letter for my book Youthpreneur "Be your startup mentor" and purchased for library.

- **SPCE's Bhavana:**

Got recognition letter for my book Youthpreneur "Be your startup mentor" and purchased for library.

- **SNS College of Arts Science and Commerce:**

Conducted Webinar on Entrepreneurship Development and got recognition letter for my book Youthpreneur.

- **Sterling College of Management Studies:**

Conducted Webinar on Entrepreneurship Development and got recognition letter for my book Youthpreneur.

- **SIES Nerul:**

Conducted Webinar on Entrepreneurship Development and got recognition letter for my book Youthpreneur.

- **Fr. Agnel, Bandra:**

Got recognition letter for my book Youthpreneur "Be your startup mentor" and included as reference book for Entrepreneurship Development for Engineering students.

Invited as Shark to judge the business plan made by final year engineering students.

Conducted multiple session related to startups and entrepreneurships.

- **Patkar College:**

Conducted Webinar on Entrepreneurship Development and got recognition letter for my book Youthpreneur.

- **Bharti Vidyapeeth, Navi Mumbai:**

Conducted Webinar on Entrepreneurship Development and got recognition letter for my book Youthpreneur.

EXTRA - CURRICULAR ACTIVITIES

- Blogger
- Writer
- Participated in regional level athletics meet.
- Organized various cultural programs in my college club. Won district level essay competition.
- Participated in patrol leader training camp of scout and guide.
- Topper in intermediate final exam.

- **Thakur College Kandivali:**

Conducted Webinar on Entrepreneurship Development and got recognition for my book Youthpreneur.

- **IBSAR, Belapur:**

Conducted Webinar on Entrepreneurship Development and got recognition for my book Youthpreneur.

- **Ruia College:**

They have purchased my book for the library.

- **Sydenham Institute of Management Studies, Research and Entrepreneurship Education:**

They have purchased my book for the library.

- **New India Assurance:**

They have recognized the book and purchased for their library.

- **Aligarh Muslim University:**

They are in the process of taking 500 copies for the new academic year.

- **Adv Ashish Shelar : MLA Bandra and Former minister of Maharashtra,**

He has recognized this book in line with Govt Atmanirbhar Bharat Mission and tweeted about me and my book from his verified twitter account by tagging Honourable Prime . Minister Narendra Modi Jee.

- **Honorable Manisha Choudhary : MLA Sahodar,**

Recognized the book and purchased to honour the notable bureaucrats in Mumbai.

- **Yogesh Sagar : MLA, Kandivali,** Recognized the book.

S T R E N G T H S

- Highly confident and innovative in the area of expertise
- Highly Target Oriented & team player
- Determined to learn with practical approach
- Excellent communication & writing skills
- Enthusiastic and can produce results under deadline constraints

- **CEO & Entrepreneurship Trainer | Institute of Designing and Fashion Technology (May 2019- Present)**
- **Author | Youthpreneur- "Be Your Startup Mentor" Launched in November 2021**
- **Founder | YouthpreneurIndia (Jan 2020- At Present)**
- **Business Development Manager | Tata Institute of Social Sciences (May 2019- Dec 2019)**
- **Business Development Manager | Real Estate Management Institute-REMI (Jan 2018- May 2019)**
- **Relationship Manager | American Express (Dec 2015 - Jan 2018)**
- **Career Counsellor - Freelance (Dec 2012 - Nov 2015)**

Q U A L I F I C A T I O N

- **BE- Electrical & Electronics**
2008-12
Annamalai University
- **PGDM- Marketing**
2023-25
Welingkar Institute of Management Development and Research
1 year Completed
- **MBA- Entrepreneurship & Leadership**
2024-26 (Jan batch)
Amity University

W E B S I T E

YouthpreneurIndia:

www.youthpreneurindia.in

**INSTITUTE OF DESIGNING &
FASHION TECHNOLOGY:**

www.idft.in

C O N T A C T



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Ekta Nagar, Malad
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<https://www.linkedin.com/in/sonal-sinha>

Personal Details:-

Father's Name:

Mr N.K Sinha

Date of Birth:

24-11-1989

Sex:

Male

Marital Status:

Married

Languages known:

English & Hindi

Hobbies:

Internet Surfing & Reading books of
Mathematics, Political Science and
International Relations, Current Affairs,
Indian History.

Writing for various newspapers and
magazines on Entrepreneurships and
Business

SONAL SINHA

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